



SMITHTOWN HISTORICAL SOCIETY

239 MIDDLE COUNTRY ROAD, SMITHTOWN, NY 11787

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July 29, 2024

Greetings,

I hope this email finds you well. As a valued supporter of our community, we are pleased to extend a special invitation to your esteemed organization. In addition to our standard sponsorship communication, we are sending you this exclusive letter to provide deeper insights into the impact your support can make. I am writing on behalf of the Smithtown Historical Society to **extend an invitation for your esteemed organization to become a corporate sponsor for our annual Heritage Country Fair**, scheduled for Sunday, September 15th, 2024. This event is not only a community favorite but also a platform filled with fun and educational activities. It's important to note that our fair primarily attracts people from all walks of life, including young families with children, making it an ideal audience for your organization. Learn more about the Heritage Country Fair by scanning the QR-Code below.

Your sponsorship will play a crucial role in helping us offer these programs at a low cost to our community. In return for your generous support, your organization stands to gain in several ways:

1. **Exposure:** Your organization's name and logo will be visible to thousands of young families who attend our fair and follow us on social media.
2. **Community Connection:** Your support will underscore your commitment to the community, enhancing your reputation among parents and students alike.
3. **Showcase Your Programs:** The fair can serve as a platform to showcase your educational programs or camp activities. You could host a booth or activity related to your offerings, giving attendees a firsthand experience of what you provide.

For more details about the various corporate sponsor levels and their associated benefits, please look at the attached sponsorship form stapled to this letter. Your donation is also tax-deductible to the extent of the law.

Should you require additional information, feel free to call us on 631 265 6768.

We thank you for considering this opportunity and look forward to a great partnership. Together, we can make this year's Heritage Country Fair a memorable event for our community!

Sincerely,

Priya Kapoor
Executive Director





Sponsorship Levels: Choose the level that aligns best with your goals:

1. **Partnership in History Sponsors (\$100,000):**

- **Heritage Ball Honoree Nomination: Consideration for this prestigious award.** We host our Heritage Ball in November to honor our honorees.
- **Top Tier Sponsorship:** Presenter sponsorship for **four major events** throughout the year, reaching over 8,000 attendees. Benefits include brand placement, verbal recognition, networking, and customized engagement (excluding the Holiday event).
- **Upgrade to 500 Free Tickets:** Enjoy complimentary access to any one of our four major events (**including** the Holiday event).
- **Exclusive access** to our special breakfast event in June. Connect with our board members, town officials, and honorees of the year.
- **Highest Recognition:** Your commitment will be prominently acknowledged at all our events through entertainment platforms.
- **All Benefits of Other Tiers:** Includes the benefits from both the **Presenter** and **Corporate Sponsor** levels, along with an **upgraded ticket count**.

2. **Presenter Sponsors (\$15,000):**

- **Prominent Visibility:**
 - Your name/logo on printed materials (flyers, banners, stake-in-the-ground signs).
 - Featured in social media posts and newspaper fliers.
 - Your name and logo will be featured on our **website for a year**.
- **Upgrade to 250 Free Tickets:** Enjoy complimentary access to any one of our **four** major events (excluding the Holiday event).
- **High Traffic Exposure:** Your name is displayed on **Three special Presenter banners** facing Jericho Turnpike.
- **Event Resonance:** Your brand resonates throughout the event through entertainment platforms.
- **All Benefits of Corporate Tiers:** Includes the benefits from the **Corporate Sponsor** levels, along with an **upgraded ticket count**.



3. Corporate Sponsors (\$10,000):

- **Prominent Branding:**
 - Inclusion on printed materials (flyers, stake-in-the-ground signs).
 - Featured in social media posts and newspaper fliers.
- Your name and logo will be featured on our **website for a year**.
- **Up to 100 Free Tickets:** Enjoy complimentary access to any one of our four major events (excluding the Holiday event).
- **Prestigious Tier:** Be part of an exclusive group of supporters.